



HERITY 2012

Program update

Countries

Algeria, Belgium, Brazil, Bulgaria, Canada, Croatia, Czech Republic, Egypt, France, Germany, Netherlands, Italy, Japan, Latvia, Lithuania, Mali*, Malta, Morocco, Namibia, Portugal, Spain, Sweden, Tunisia, Turkey, United Arab Emirates, United Kingdom, Vatican City

Themes

Communication policies and strategies for Cultural Heritage
Mass-media and Cultural Communication
The "Target attraction"
The Culture and creativity industry
Outstanding Universal Value
Whose story?
Cultural Mediation
Residents and Tourists
The role of the Art Historian
Communicating Conservation
Advertising and Cultural Heritage
Forum UNESCO
Let's renew museums' communication!
Messages from the Past
Cultural Heritage and the Urban Historical Landscape
Guides and guided visits
Quality in tourist information at cultural sites
Communication systems for disabled people
Cultural projects validation
Men at work: visiting works-in-progress
Industrial Heritage and new messages
Identity and message(s)
Interpretation in Cultural Parks
and 8 STUDY CASES

Persons

Alberth P., Alonso Gonzalez P., Altinors Çirak A., Antinucci F., Aragona S., Ascitti F., Bagnasco M., Belkhattab H., Beltramo S., Bisirri A., Bovo P., Braga C., Burgers G., Carbone F., Carvalho P., Coccagna M., Cocco G., Contri A., Costa C., Crescencio Neri J., Del Rio Carrasco J.M., Fernandez Mier M., Ferreira V., Ferrigno F., Garau G., Garau G., Gerrard D., Gloria A.C., Godart L., Gudauskas R., Ibba R., Lisitzin K., Lombardi F., Marchisano F., Maresu G., Vaidotas M., Mohammed H., Mohib A., Necissa Y., Oosterbeek L.M., Paolucci A., Raynal J.P., Rodrigues J., Romagnoli Caretoni T., Rossi M., Scheunemann I., Tort Ausina I., Villani T., Vita V., Zahour G., Zemankova H.

Events

Extraordinary visit to the Vatican Museums reserved for participants
HERITY Prizes at the Royal Netherlands Institute in Rome
and more...