



Engaging Spaces – Interpretation, Design and Digital Strategies

NODEM 2014 Conference & NODEM EXPO

December 1-3, 2014
Warsaw, Poland

INVITATION

We are delighted to announce the opening of call for proposals for anyone interested in speaking at the NODEM 2014 Conference “Engaging Spaces - Interpretation, Design and Digital Strategies”. We invite submissions of proposals that deal with issues of crossing boundaries and creating links between experience design, architecture, ICT, digital strategies and interpretative content to explore critical aspects of visitor engagement. Proposals are welcomed from museum professionals and researchers in digital media, interaction design, museum and communication studies, as well as designers, developers and producers in the field of experience technology or people with special interest in the field. All submissions will undergo a review process.

GOALS AND OBJECTIVES

The aim of the conference is to bring together museum and heritage professionals (galleries, archives, libraries and museums), innovation experts (universities, research and technology transfer centres, start-ups) and creative industries to enable discussion on the potential of dialogue and collaboration between architecture, experience design, strategies of interpretation and ICT. NODEM 2014 Conference aims to reach the following objectives:

- To examine a variety of challenges and opportunities that newly built or renovated museums and other culture-historical institutions are facing to stay competitive in engaging today’s visitors.
- To explore interaction modes between exhibition spaces, interpretative content and digital strategies in the context of visitor engagement at cultural and heritage institutions.

NODEM 2014 – Engaging Spaces is part of the NODEM Nordic Digital Excellence in Museums conference series under the stewardship of the Interactive Institute Swedish ICT.

ORGANIZERS AND PARTNERS

- NODEM Network of Design and Digital Heritage
- Digital Heritage Center Sweden AB
- Museum of King Jan III's Palace at Wilanów
- The Museum of the History of Polish Jews
- Adam Mickiewicz University in Poznań / The Faculty of Pedagogy and Fine Arts in Kalisz
- NIMOZ - The National Institute for Museums and Public Collections

TOPICS

The program committee is looking for proposals on the following session themes:

- (Re)creating Spaces of Engaging Experience in Museums and Heritage Sites
- Digital Curating on Interpretation, Learning and Collaboration
- Experience Design Inside/Outside Museums
- Social Media for Creative Expression, Communication and Content
- Strategies in Digital Heritage – Competence Centres, Collaboration, Participation in Museum Innovation, Policies
- Digital Support – Archiving, Documenting, Preservation, Visualization, Recreating Tangible and Intangible Heritage
- Virtual Museum

www.nodem.org/conferences/nodem-2014

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SUBMISSIONS

NODEM 2014 invites contributions in five categories:

A. ACADEMIC RESEARCH OR PROJECT PRESENTATION

Required: Abstract of 300 words which will go through a double-blind review process carried out by the Program Committee. Accepted abstracts must be accompanied by a full paper of a maximum 4000 words including abstract, keywords and references. Authors will get 6 weeks to prepare the full paper of the abstract.

B. NON-ACADEMIC RESEARCH OR PROJECT PRESENTATION

Required: Abstract of 300 words which will go through a non-peer review process carried out by the Program Committee.

Optional: Accepted abstracts will be given the choice of producing a full paper of a maximum of 2000 words including abstract, keywords and references. Authors will get 6 weeks to prepare the full paper of the abstract.

C. NON-COMMERCIAL DEMONSTRATION

Required: Abstract of 300 words which will be reviewed by the Program Committee.

Optional: Accepted abstracts will be given the choice of producing a full paper of a maximum of 2000 words including abstract, keywords and references. Authors will get 6 weeks to prepare the full paper of the abstract.

The non-commercial demonstrations will be presented at Special Sessions in connection to NODEM EXPO.

D. POSTER

Required: Abstract of 300 words which will go through a double-blind review process carried out by the Program Committee.

Optional: Accepted abstracts will be given the choice of producing a full paper of a maximum of 4000 words including abstract, keywords and references. Authors will get 6 weeks to prepare the full paper of the abstract.

The poster will be presented at Special Sessions in connection to NODEM EXPO.

E. COMMERCIAL DEMONSTRATION

Required:

- company name
- presenters' name
- short description of product or company services (abstract)
- required space

The Commercial Demonstration will be provided with a stand at NODEM EXPO and is strictly aimed at commercial developers.

- All abstracts and full papers must be submitted at: <https://www.easychair.org/conferences/?conf=nodem2014warsaw>. Accepted authors will be asked to submit their bios, portraits (recommended) and representative picture of paper/abstract. Instructions how to do this will be available later.
- Accepted Commercial Demonstrators must submit logo, bio(s) and portrait(s) of presenters (recommended). Instructions of how to this will be available later.
- For more information about guidelines of submissions please visit: <http://www.nodem.org/conferences/nodem-2014/submission-guidelines/>

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CONFERENCE PROCEEDINGS

All session speakers are invited to contribute to the Conference Proceedings publication by submitting their research papers and project descriptions in the full version. The papers will be reviewed and selected by our conference committee to be published in the Proceedings of NODEM 2014 Conference, after a final version has been prepared by their authors according to our reviewers' suggestions.

NODEM EXPO

NODEM 2014 would like to invite designers, curators, exhibitors and companies to showcase their products and services designed for galleries, heritage sites and museums in the form of demos, poster presentations, and exhibits. The exhibition space will be arranged at Museum of King Jan III's Palace at Wilanów. The NODEM EXPO will showcase the latest, cutting-edge products, exhibitions and services for museums, galleries and heritage sites. The exhibition will be open throughout the duration of the conference.

Submissions for the NODEM EXPO will be accepted in the form of commercial demonstrations, posters and non-commercial demonstrations. Please visit <http://www.nodem.org/conferences/nodem-2014/expo/> for more information about submissions.

Participation in the exhibition will only be charged with the conference fee.

Submissions and questions concerning the exhibition space can be addressed at: expo@nodem.org.



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