

The Raymond Lemaire International Centre for Conservation (KU Leuven) is organising its annual Thematic Week on the economic, social, environmental and cultural impact of heritage. This edition of the Thematic Week grew out of the valorisation actions implemented within the 'Cultural Heritage Counts for Europe' project, funded by the EU Culture Programme (2007-2013).

The goal of the Thematic Week is to provide an international overview of discourse, strategies and case studies.

Opening day with Europa Nostra on Tuesday 3rd and scientific conference on Wednesday 4th, Thursday 5th and Friday 6th of February 2015.

For more information, visit:
<http://sprecomah.eu/rlicc/>

Conference location:
Auditorium Oude Molen
Kasteelpark Arenberg 50
3001 Leuven (Heverlee), Belgium

HERITAGE COUNTS

International Conference
on the economic, social,
environmental and cultural
impact of heritage



February 3-6, 2015
Arenberg Castle, Leuven

Tuesday 3 February			Wednesday 4 February			Thursday 5 February			Friday 6 February				
14:00	Registration and coffee at Arenberg Castle		10:30	Registration		10:00	Registration		10:00	Registration			
Opening Day			Session 1: Framing the paradigm “heritage counts”			Session 2: The impact of cultural heritage on a national level			Session 4: The impact of individual heritage buildings and sites				
14:30	<p>Opening address by Rik Torfs, Rector of the KU Leuven</p> <p>Presentation of the cooperation project “Cultural Heritage Counts for Europe” by Koenraad Van Balen, Director of the Raymond Lemaire International for Conservation (KU Leuven) & Jacek Purchla, Director of the International Cultural Centre (Poland)</p> <p>Moderator: Sneška Quaedvlieg-Mihailović, Secretary General of Europa Nostra (Serbia/The Netherlands):</p> <p>Presentations of 2 case studies, winners of the EU Prize for Cultural Heritage/Europa Nostra Awards:</p> <p>- “The Living Cabanyal Archive”: Alfonso Moreira, Member of the Cabanyal team, Valencia (Spain) - winner of a EU Prize for Cultural Heritage/Europa Nostra Award 2013 (category Education, Training and Awareness-Raising)</p> <p>- “The Westergasfabriek”: Liselore van der Heijden, Deputy Director, Amsterdam (the Netherlands) - winner of a EU Prize for Cultural Heritage/Europa Nostra Award 2010 (category Conservation)</p> <p>Panel:</p> <p>- Mircea Diaconu, MEP, Vice-Chair of the European Parliament Committee on Culture and Education and Rapporteur on the EC Communication on Cultural Heritage (Romania)</p> <p>- Xavier Prats Monné, Director-General, DG Education and Culture, European Commission (Spain)</p> <p>- Kate Pugh, Chief Executive, The Heritage Alliance (UK)</p> <p>- Gábor Soós, Head of Division of World Heritage and International Cooperation, Forster Centre (Hungary)</p> <p>Questions and answers</p>		11:00	Keynote: Ana Pereira Roders (Portugal) - Inquiring the impact of heritage conservation in urban Europe		10:30	Keynote: Christer Gustafsson (Sweden) - Cultural Heritage Management 3.0 - Integrated Conservation in the Age of Smart Specialisation Strategies		10:30	Keynote: Stefano Della Torre (Italy) - The multifaceted Heritage impact and the impact of the care			
14:50			11:20	Gábor Soós, Lazányi Orsolya, Gusztav Nemes, Anna Maria Augustyn (Hungary) - Multidisciplinary methodology development to measure socio-economic benefits generated by cultural heritage projects		10:50	Anna Koziol (Poland) - The report from the social survey		10:50	Monica Murzyn-Kupisz (Poland) - Valuing museums in the post-socialist context. The case of the Castle Museum in Lancut			
15:10			11:40	Terje Nypan (Norway) - Heritage Counts: socio-economic statistics		11:10	Frank Vastmans (Belgium) - Socio-economic impact of immovable heritage in Flanders		11:10	Sophie Norton (UK) - Sustainable conservation at Fountains Abbey, UK			
			12:00	Višnja Kisić (Serbia) - Heritage as a strategic process: (Re)framing the relationship between museology and strategic management		11:30	Carsten Paludan-Müller (Norway) - Cultural heritage on the edge. Retriving Armenian heritage as a resource in a contemporary context		11:30	Maria Dousi (Greece) - The adventure of restoring a monument and the impact on the local community. From the study to the implementation.			
			12:20	Jelena Savić (Bosnia and Herzegovina/Portugal) - Grasping heritage of our own epoch: testing possible methodological approach in Porto		11:50	Enes Toska and Nora Arapi Krasniqi (Kosovo) - Local cultural heritage plans- from exclusive professional valorisation to the comprehensive understanding and use of heritage. Case study of seven municipalities in Kosovo.		11:50	Barbara Bodorkós, Barbara Fogarasi, Gusztáv Nemes (Hungary) - The Nivegy-valley Parish House Pilot Project - a community-embedded cultural heritage rehabilitation			
			12:40	Lunch		12:10	Discussion		12:10	Discussion			
15:30								12:30	Lunch		12:30	Lunch	
								Session 3: The impact of cultural heritage in cities and (city-) regions					
					14:00	Joanna Sanetra-Szeliga (Poland) - Cultural heritage counts for the Europe 2020 strategy		14:00	Keynote: Christian Ost (Belgium) - Risk assessment of cultural heritage in historic cities in the context of economic development and poverty alleviation		14:00	Krijn Boom and Monique van den Dries (The Netherlands) - The social value of a community archaeology project in Oss-Horzak	
					14:20	Daniela Tomšič (Slovenia) - Individual heritage’s need as a constitutive component for a holistic research of cultural heritage impact		14:20	Rand Eppich (USA) - Analysis of the Urban River Cultural Routes on the Guayas River, Ecuador		14:20	Pierre Laconte (Belgium) - The European impact of Europe’s industrial heritage and its adaptive reuse: cases in point	
					14:40	Rugile Balkaite (Lithuania) - Perspectives on assessing positive impacts of heritage		14:40	Smaranda Spanu (Romania) - The landscape under urban pressure: the periurban area of Cluj		14:40	Lana Domsić (Croatia) - Evaluating social impacts of heritage festivals on local residents	
On site visit (upon invitation)			15:00	Coffee break		15:00	Maria Siguencia Avila (Ecuador) - HUL as the tool for beyond-buildings heritage conservation		15:00	Arie Den Boer (The Netherlands) - The lock in Alblasserdam			
			15:30	Leena Seim, Lilian Grootswagers and Thomas Coomans (Belgium and The Netherlands) - Developing a European Network for the Future of Religious Heritage		15:30	Xiaomei Zhao (China) - Place-making in Urban Heritage Area in a Globalized Age: a case study of the metropolis of Beijing		15:20	Rossella Moioli (Italy) - Valuing the impacts: reflections and examples on single buildings and their contexts			
			15:50	Lejla Hadzić and Rand Eppich (Bosnia and Herzegovina and USA) - Tapping the heritage		15:50	Coffee break		15:40	Coffee break			
17:00	Move to De Hoorn		16:10	Minja Yang (Japan) - Heritage Counts in the Post-2015 Development Agenda		16:20	Nataša Urošević (Croatia) - Historic urban environment and sustainable development- a case study of Pula		16:10	Nora Arapi Krasniqi, Mirian Bllaci and Lejla Hadzić (Kosovo and Bosnia and Herzegovina) - The owner and the final user - conditions for maximizing the impact of immovable heritage. Four case studies in Western Balkan			
17:30	Visit De Hoorn		16:30	Discussion		16:40	Françoise Descamps (France) - Developing historic cities: keys for understanding and taking actions						
	Address: Sluisstraat 79 3000 Leuven					17:00	Discussion		16:30	Wrap up and discussion			
Heritage Counts			RLICC Thematic Week 2015			Heritage Counts			RLICC Thematic Week 2015				