

CAMOC RIO 2013: Call for Papers

1. Introduction

To make the best of the opportunities that the ICOM Triennial Conference presents, CAMOC will be collaborating with different partners for different joint projects at ICOM Rio 2013. These include ICLM, MINOM and the Municipality of Rio. In addition, we will have CAMOC only sessions. So, a big programme and, we hope, an exciting one.

CAMOC and ICLM

CITY TEXTureS: Reflecting the City in Literature and Museums. This will be the theme we will explore with our major partner, ICLM, the International Committee for Literary Museums. We will have joint meetings and events at the ICOM conference venue and at the Rio Botanical Garden. This collaboration will encompass the majority of the presentations during our conference. (13-14 August)

CAMOC

We will also have CAMOC-only conference sessions during which we intend to focus on the themes of Museums (memory + creativity) = social change and The Role of Urban Revitalisation in Generating Social Capital that relate to CAMOC's other joint projects, "Insight Favela – Museum of Favela" and "Live from Rio: Revitalization as an Engine of Growth", respectively. (12-13 August)

CAMOC and MINOM

With MINOM-ICOM, the International Movement for a New Museology, and the Favela Museum we will be collaborating in our joint project "Insight Favela – Museum of the Favela" which consists of a day of observations, interviews and recordings in the Pavãozinho Favela. There will have to be a limit on the number of participants for this day in the favela. (15 August)

Municipality of Rio de Janeiro

CAMOC will collaborate with the Municipality of Rio de Janeiro for the project we've called "Live from Rio: Revitalization as an Engine of Growth". The project involves a tour of the Porto Maravilha urban regeneration site with contributions from urban architects who have developed the official plan and from city hall representatives. (15 August)

2. Call for Papers

Theme 1: CITY TEXTureS

Tolstoy's Moscow, Joyce's Dublin, the Danzig of Günter Grass, Pamuk's Istanbul, Baudelaire's Paris: the cities that we "know" through the works of great writers and poets are almost endless. These works of the imagination and of reality provide us with the city as it was and as it is seen through other eyes. Then there are the letters, the autobiographies, the poetry, all bearing witness to the city. Cities are among the writer's most important sources of inspiration —cities make for great literature, as literature can make for a great city.

CAMOC and ICLM invite members and non-members alike to submit proposals for papers and presentations that deal with the relationship between literature and cities, and with the implications of that relationship for the history and future of museums.

The joint programme committee invites practitioners and scholars to reflect on how literary museums and city museums make visible the intrinsic relationship between urban space and literary imagination. How do museums treat the tension between fictional and historical depictions of urban life? How does an awareness of the literary dimension of urban life affect their collecting, display, and programme

strategies? What role do cities play in what museums of literature have to offer, and what role does literature play in the work of city museums? How, in highlighting the connection between writers and cities might we attract either new local audiences or a larger tourist market? How can museums –whether devoted to cities or to literature – cultivate the creativity of other arts, such as performance, music, cinema, and visual arts (including new media) in order to develop new urban narratives?

Theme 2: Museums (memory + creativity) = social change

We also invite short five minute presentations (Ignites) that will draw inspiration from the central theme of ICOM's Triennial Conference – Museums (memory + creativity) = social change, adjusted of course to CAMOC's object of study – the cities and the people who live in them. This theme is presented in an extensive text on ICOM's site: <http://www.icomrio2013.org.br/en/conference-theme>

Here are the first few lines which explain the meaning behind that equation:

"Museums wish and work to promote change. The mathematical equation inspiring the 23rd General Conference of the International Council of Museums suggests that this work arises from a composition between creative freshness and the memory constructed and entrusted to these museums. Behind this equation there are numerous individuals strengthened each day: professionals and especially the public, full of aspirations, acting as engines of this movement. It is the memory activated by creativity in the museum environment reverberating in the society and promoting social change."

Theme 3: The Role of Urban Revitalisation in Generating Social Capital

CAMOC has the greatest interest in matters of urban regeneration, its impacts and the role of city museums as urban actors ranging from mediation to citizen identity. There is no better place to continue debating this issue than Rio itself with its Olympic mega-project, Porto Maravilha, which is also one of the possible sites for a new city museum. We ask what do we want from culture in this context? How does one stimulate consumer demand for culture in a new location away from the heart of the city? What sort of knock-on effect does this sort of urban regeneration project have for other cultural plans for the city?

We invite speakers to refer to their experience of other cities where culture has played, or is playing, an integral role in regeneration - or where culture has been introduced successfully, or unsuccessfully, but only as a postscript. We are particularly keen to hear about the experience of museums in cities all over the world. Again, what is the role of architecture and high profile buildings - and the role of city museums in this context? What arguments work with private developers, city politicians and master planners? How can city museums help ensure things change, and for the better? How do we build long-term resilience into city projects?

We invite short five-minute papers (Ignites) and longer 15-minute papers, which will be allocated in the programme according to the available time slots.

If you would like to contribute to the debate, send proposal of up to 350 words, accompanied by a 100-word biography by March 15, 2013 to: **Marlen Mouliou** (secretary@camoc.icom.museum)

We look forward to hearing from you and meeting you in Rio.